



Please fax or mail form(s) to:

Pegasus Consultancy (Pvt.) Limited
 2nd Floor, Business Centre, Mumtaz Hassan Road,
 Karachi-74000, Pakistan.
 Tel: (92-21) 111-734266
 Fax: (92-21) 3241-0723
 E-mail: info@pegasusconsultancy.com

FORM 3
Directory Booklet Advertising
Submit by: July 4, 2013

Company:
Contact:
Tel: Fax:

Stand No: (to be filled by Organizers)
Signature:

REQUEST FOR ADVERTISING SPACE IN DIRECTORY

We would like to confirm advertising in the directory as indicated below:

Advertising Position	Rate (US\$)	Qty	Cost (US\$)
Outside back cover - (four color)	550.00		
Inside front cover - (four color)	450.00		
Full page-run-of-page - (four color)	350.00		
Page facing Opposite to the Exhibitors List Separator (four color)	425.00		
Page facing opposite to Exhibitors List - (four color)	500.00		
Page facing opposite to the Hall Layout Separator - (four color)	425.00		
Page facing Opposite to the Hall Layout - (four color)	500.00		
Page facing inside back cover - (four color)	450.00		
		TOTAL	

Technical Specifications

Booklet Bleed Size = 215mm x 140mm

Advertisement should be sent according to the paper size on Zip Disk/CD-ROM/Colour Separations, along with a print out (hard copy) of the advertisement.

Note: Only special or matched second Colours which can be achieved by using the four-colour process are available. Mechanical requirements are the same as for four colour ads.

NOTE:

If advertising materials are not received by **July 4, 2013**, the Organizers reserve the right to charge the advertiser 100% as late processing surcharge of the proposed tariff rate.

While every effort will be made to accommodate specified positions, the Organizers reserve the right to allocate the page accordingly.

PLEASE ARRANGE WITH YOUR BANK FOR PAYMENT TO BE MADE BY T.T., DRAFT OR PAYORDER TO: Pegasus Consultancy (Pvt.) Ltd. Faysal Bank Limited, Faysal House, ST-02, Shahrah-e-Faisal, Karachi, Pakistan (for payment in Pak. Rs.). Branch code: 0110 .Account No.: 0500049948 or (for payments in US\$) A/c #: 0110- 0540049949 Sort/Swift Code: FAYSPKKA. Correspondent Bank: Standard Chartered Bank New York, NY USA. Sort/Swift Code: SCBLUS33. A/c 3582-059673-001. Kindly also fax payment details to Fax No. +92-21-32410723. Orders without remittance will not be entertained.

All payments are Net of Bank Charges.

Additional charges are applicable for ads involving solid colours and metallic inks.

ADDITIONAL BANK CHARGE OF US\$ 25 WILL BE CHARGED ON FOREIGN REMITTANCES