

# PET PACKAGING-THE FUTURE OUTLOOK



## ANNUAL PACKAGING FORUM 2016

20th August 2016  
Lahore Expo Centre

### CALL FOR PAPERS

Concurrent Events



Organized by



Conference Partner



## INDUSTRY OVERVIEW

### UNLOCKING THE INNOVATIVE POTENTIAL OF PET

**POLYETHYLENE TEREPHTHALATE (PET)** was discovered and patented in England in the year 1941. Since then; PET has emerged as the number one packaging material used for liquids and semi solids worldwide. PET is transparent, unbreakable & lightweight, excellent barrier against gases, versatile for designing, easy to transport and above all; 100% recyclable for multiple times to make several other products. Consumers also prefer PET for its transparency, durability, convenience to carry, clean and re sealing.

Global demand of PET is growing at a steady pace of 4.65% per year and this growth rate will maintain for the next 5 years. Experts believe that the market of PET will touch 19.9 Million tons in 2019 that is US \$ 60 Billion. The worldwide sales turnover of PET in 2014 was recorded at 16 Million tons amounting to US \$ 48.1 Billion.

Pakistan is an important domestic market in South East Asia with a booming food and beverages industry. The demand of blow molded and thermoformed materials are showing strong growth with stronger drive of innovation from brand owners which in turn is making forays for latest PET production technologies and trends.

## CONFERENCE OVERVIEW

The main theme of Annual Packaging Forum 2016 is "**PET PACKAGING - THE FUTURE OUTLOOK**". Industry experts and professionals, decision makers, influencers brand owners, technical management teams and students are invited to attend the forum or join as a speaker of the forum for the listed topics or the topics of their own:

### Proposed Topics & Sub Themes:

- Emerging Trends in PET Technology
- Lightweight Material and Design
- PET Recycling (RPET)
- Quality Control Standards for PET Preforms
- PET Thermoforming
- PET Films Manufacturing in Pakistan
- PET Bottle Closures and New Designs

Please Send Abstract to [conference@pegasus.com.pk](mailto:conference@pegasus.com.pk)

### Abstract Submission Policy:

- A brief summary of presentation/paper. Last date of submission is July 10, 2016
- Short introduction of speaker with scanned passport size photograph

### Review Policy:

- Presentations/papers will be shortlisted and finally selected based upon the technical strength and relevance to the conference theme
- The decision of Pegasus Consultancy will be absolute and unchallengeable in every aspect of Annual Packaging Forum
- For further queries, please feel free to contact [mazher@pegasus.com.pk](mailto:mazher@pegasus.com.pk)

ORGANIZED BY



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