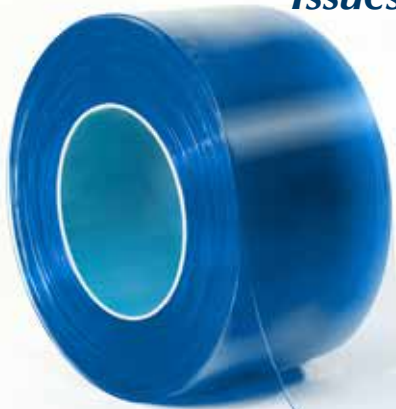


# “Flexible Packaging in Pakistan: Issues, Challenges & Opportunities”



ANNUAL PACKAGING  
FORUM 2017

2 AUGUST 2017  
KARACHI EXPO CENTRE

CALL FOR PAPERS

## INDUSTRY OVERVIEW

Flexible packaging is a rapidly progressing sector in global economies with a growth rate of 3% per annum. Global demand of flexible packaging has reached up to US\$ 210 Billion per annum whereas global consumer market of flexible packaging is touching US\$ 92.1 Billion which is expected to grow at the rate of 4.4% for the next 5 years.

Consumer flexible packaging in Asia is growing at an average rate of 6.6% per annum. Asia is also the fastest growing region for flexible packaging with a global volume share of 40%

Food & beverages consume almost 75% of all flexible packaging in the world. Meat & fish are the main sectors followed by confectionery and bakery. Food packaging is growing at an average annual rate of 4.0%

According to the Flexible Packaging Association of Converters of Pakistan; FLEXPAC, there are hundreds of small converters in unorganized sector but the flexible packaging market in Pakistan revolves around 130 organized converters/printers of flexographic and gravure. Total industry output

in tonnage is estimated at 1,300,000 tons per year. The size of the plastic film conversion industry is approximately 10m KG/month. The GDP contribution of plastic film converters is 3 to 4% of the entire packaging industry. Value addition in plastic film conversion industry is around 50% and it creates 50,000 direct employments.

Major importing countries for PP, PET & BOPET are China, Thailand, UAE, Saudi Arabia and Oman and some European countries.

As the flexible packaging industry of Pakistan is showing diversified growth, The 5th Edition of Annual Packaging Forum invites the industry professionals, brand owners & other stakeholders of the industry to highlight the factors of sustainable growth & point out how to improve them. On the other hand, we expect that the industry will raise those issues which are hampering the progress in the industry. Therefore, the main theme of 5th Annual Packaging Forum is “Flexible Packaging in Pakistan: Issues, Challenges & Opportunities”.

## CONFERENCE OVERVIEW

Annual Packaging Forum 2017 will mainly focus on recent developments in commodity & specialty polymers, processing technologies, surface finishings, recent developments in multi-layer, high barrier packaging film structures, extrusion, lamination, coating & adhesives, security & anti counterfeit

applications for food and non food items, packaging design and lightweight materials. 5th Annual Packaging Forum is a not to miss event where prominent speakers from industry and academia are going to discuss emerging trends in the changing world of flexible packaging.

### Proposed Topics & Sub Themes:

- Major developments in multi layered high barrier films for meat & fish packaging
- Specialty films & laminates for dairy & edible oil packaging
- Innovation in polymer films for medical packaging
- Mechanical advancements in Extrusion, Lamination & Printing
- Retail packaging trends for hyper markets and consumer propensities
- Lightweight Packaging, Printing; Labelling & Design Innovation
- Stand up pouches & closures
- Inks, Chemicals, Adhesives & Masterbatches
- Recycling & waste disposal! Know waste to no waste

Please Send Abstract to [conference@pegasus.com.pk](mailto:conference@pegasus.com.pk)

### CONFERENCE GUIDELINES

- Annual Packaging Forum 2017 is now open for speaker nominations
- Speakers will be selected on the strength of content and relevancy of their presentations to the main or sub topics of Annual Packaging Forum
- Pegasus Consultancy decision will be final and unchallengeable in all matters
- Participants are advised to submit an abstract, not exceeding 400 words no later than Dated.
- Short listed speakers will have to submit the final papers, latest by Dated. All coordination will be done by the conference department of Pegasus Consultancy
- The final paper should also include brief profile of the speaker/author along with the passport size photograph.
- The Paper Abstracts may be submitted through email to [conference@pegasus.com.pk](mailto:conference@pegasus.com.pk)

#### ORGANIZED BY



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