

CALL FOR PAPERS

## Corrugated Packaging: One Choice - Many Reasons



ANNUAL PACKAGING  
FORUM 2018

4 AUGUST 2018  
EXPO CENTRE LAHORE

### INDUSTRY OVERVIEW

Every year, the global industries sets nearly 38 billion corrugated packages in motion to safely protect & ship food, clothing & every essential need of life delivered to millions of its customers around the world. Apart from the rise of many other packaging alternatives, corrugated packaging still reigns supreme as the preferred form of transport packaging. According to a latest study, the value of carton board, packaging market surpassed the \$100 billion mark in 2016, consuming more than 40.3 million tons of material in folding carton & micro/miniflute packaging applications. Corrugated cartons are a natural choice to transport food items. Experts believe that almost 65% of global carton shipments contain food & beverages.

The functional properties of corrugated packaging are to give required cushioning & structural rigidity to protect goods from damage, light weighting for cost efficient transportation. Corrugated package printing allows the manufacturer to create shelf appeal & in store impact without additional spending & most importantly, corrugated packaging is highly recyclable; around 93% of all corrugated packaging can be recovered & recycled.

There are about 100 units producing paper in Pakistan with an installed capacity of 900,000 tons/year. The folding carton industry of Pakistan promises growth mainly due to the rise in retailing & E-commerce sector that is why, all big players have invested in capacity expansion to meet growing demand locally.

### CONFERENCE OVERVIEW

Annual Packaging Forum 2018 focuses on the latest technologies & development which are taking place in corrugated Packaging industry. Technology suppliers, brand owners and end users are invited to get connected with the global knowledge masters to obtain the latest update of new developments in corrugated packaging and the new challenges which are emerging in the packaging industry.

#### Proposed Topics & Sub Themes:

- Advancements in paper making for corrugated packaging
- Smart factories of the future
- Corrugated packaging & E-Commerce
- Circular Economy (Reduce, Reuse, Recycle)
- Corrugated boxes & retail economy
- State of corrugated packaging in Pakistan
- High Speed gluing folding cutting machines in corrugation
- Corrugated packaging & digital printing
- IOT & corrugated packaging
- Contamination & control in corrugated packaging for fruit & beverages

Please Send Abstract to [conference@pegasus.com.pk](mailto:conference@pegasus.com.pk)

#### ABSTRACT SUBMISSION GUIDELINES

- The theme of APF 2018 is "CORRUGATION! ONE SUPERLATIVE CHOICE FOR MANY REASONS".
- An abstract, not exceeding 400 words, to be submitted by the speaker/author prior to the submittal of the paper, no later than Dated.
- English will be the official language of the Conference.
- Selected participants will have to submit the final papers, latest by Dated. The committee will intimate the selection to the speaker/author.
- The final paper should also include brief profile of the speaker/author along with the passport size photograph.
- Define each abbreviation the first time it is used in the text by placing in brackets
- The Paper Abstracts may be submitted through email to [conference@pegasus.com.pk](mailto:conference@pegasus.com.pk)
- Submittals may also be made through post as per the given contact information, having envelopes titled as "Annual Packaging Forum 2018 – Call for Papers".

#### REVIEWING PROCEDURE AND SELECTION

- Papers are chosen on the strength of the abstract, its particular content matter and relevance to the session themes.
- The Conference Selection Committee reserves the rights of selection.
- The committee will intimate the selection to the speaker/author.
- The Conference Program allocates a maximum of 20 minutes to each presentation.

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FOR MORE DETAILS PLEASE CONTACT

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