

11TH EDITION OF
THE INTERNATIONAL
PLASTICS & PACKAGING
INDUSTRY TRADE FAIR

POST SHOW REPORT 2013 & EXHIBITION COVERAGE



www.plastipac.com.pk



11th Edition of the International
Plastics & Packaging Industry
Trade Fair

5 - 7
SEPTEMBER 2013
EXPO CENTRE
LAHORE, PAKISTAN



SUPPORTED BY



SUPPORTING PUBLICATIONS



ORGANIZED BY



Pegasus Consultancy (Pvt.) Ltd.

KARACHI: 2nd Floor, Business Centre, Mumtaz Hassan Road, Karachi, Pakistan
Tel: +(92-21) 111 734 266 (PEGCON) | Fax: +(92-21) 3241 0723
E-mail: info@plastipac.com.pk | Website: www.pegasus.com.pk

LAHORE: 99 Cavalry Ground Marine House, Lahore Cantt, Pakistan
Tel: (92-42) 36686353, 36687161 | Fax: (92-42) 36655824

SCAN FOR DETAILS



PLASTI&PACK PAKISTAN 2013

CREATING OPPORTUNITIES FOR THE STAKEHOLDERS OF PLASTIC, PACKAGING AND ALLIED INDUSTRIES

The 11th Edition of **Plasti&Pack Pakistan 2013** was arranged by Pegasus Consultancy from 5 - 7 September at Expo Center Lahore. Plasti&Pack was inaugurated by Provincial Minister of Industries, Commerce & Investments. More than 130 exhibitors from 20 countries participated in the event. Sourcing agents from various countries of the region also visited the show for their requirements.

In more than a decade of succession, Plasti&Pack Pakistan has emerged as an important trading gateway for international companies to get in touch with Pakistan's plastic processing & packaging industry. This year again, leading local & international suppliers of raw material, injection & blow molding machines, packaging machines, extrusion, coding, testing, printing & labeling technology displayed their products to attract preferred buying audience which came from all over the country to meet them.

Plasti&Pack Pakistan 2013 received resolute support from trade bodies & government institutions. The show was also widely publicized by local & international media. Pegasus Consultancy is very thankful for receiving this cooperation from its supporting partners.



ANNUAL PACKAGING FORUM 2013



ANNUAL PACKAGING FORUM 2013

Annual Packaging Forum took place on 7th September 2013. The theme of the seminar was *"SMART PACKAGING- CONVERTING PRODUCTS INTO BRANDS"* Annual Packaging Forum proved to be a unique learning experience for the attendees as they discussed new ideas and emerging trends of packaging face to face with the high profile industry professionals from Engro Foods, Macpac Films, Multivac UAE and Nestle Pakistan



INTERNATIONAL PARTICIPATION

PARTICIPATING COUNTRIES



AUSTRALIA



BELGIUM



CHINA



FRANCE



GERMANY



GREECE



HONG KONG



ITALY



JAPAN



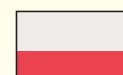
JORDAN



MALAYSIA



NETHERLANDS



POLAND



SAUDI ARABIA



SOUTH KOREA



SWITZERLAND



TURKEY



UNITED ARAB
EMIRATES



UNITED
KINGDOM



UNITED STATES
OF AMERICA

EXHIBITOR INFORMATION & SURVEY

130+

NUMBER OF EXHIBITORS

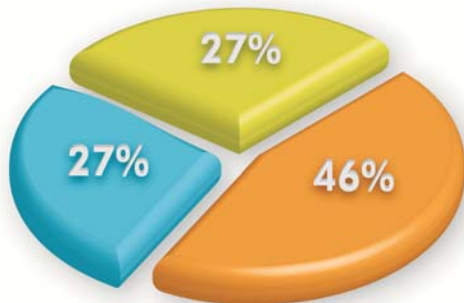
42%

LOCAL PARTICIPATION

58%

INTERNATIONAL PARTICIPATION

LEADS GENERATED



■ 10-30 ■ 30-50 ■ More Than 50

INTERESTED FOR 2014



■ YES ■ WILL SEE

VISITOR INFORMATION

TOTAL NUMBER OF VISITORS

7,500+

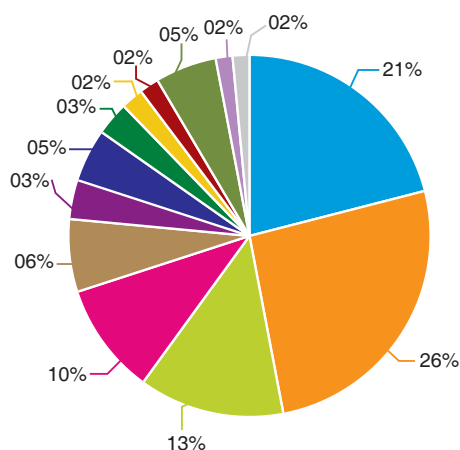
TOP 6 CITIES

LAHORE | KARACHI | FAISALABAD
GUJRANWALA | RAWALPINDI | ISLAMABAD

OTHER CITIES

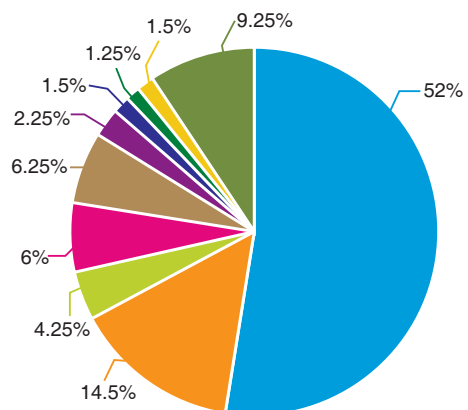
Abbottabad | Bahawalpur | Bhai Pheru | Gujrat | Hafizabad | Haripur | Hub | Hyderabad
Jahanian | Jhang | Jehlum | Kasur | Khanewal | Krishan Nagar | Malakand | Mardan
Mian Chunnu | Multan | Muridke | Nankana Sahib | Narowal | Nowshera | Okara | Pasroor
Pattoki | Peshawar | Rahim Yar Khan | Sahiwal | Sargodha | Sheikhupura | Sialkot | Sukkur
Swabi | Vihari | Wah Cantt

VISITOR ACCORDING TO INDUSTRY



- Food & Beverages, Dairy (MNCs / FMCGs)
- Plastic, Printing Packaging / Packaging Machinery
- Engineering, Automotive, Surgical / Home Appliances
- General Traders, Importers / Exporters
- Chemicals / Paint
- Bakers, Hotels, Restaurants / Super Stores
- Textile & Garments / Shipping & Logistics
- Pharmaceuticals / Herbal Products / Cosmetics
- PVC Pipe Manufacturers
- Financial Institutions & Educational Institutes
- Power / Energy / IT Services
- Rice, Sugar, Flour, Feed, Seed Mills & Cement
- Associations, Chambers / Foreign Missions / Media,

VISITOR BY JOB FUNCTION



- Top Management (Chairman, M.D, CEO's)
- Sales & Marketing (Brand Managers)
- Business Development & Research
- Technical / Production / QA
- Purchasing / Procurement / Engineers
- Operations / Manufacturing
- Supply Chain / Logistics
- Factory / Plant
- Finance & Accounts / Admin
- Others

TESTIMONIALS

"Pakistan is a big market of plastics with high business potential. We believe Pakistan plastics industry is ready to move into the next phase of technological advancements and exhibitions like Plasti&Pack can play an important role in helping the industry to achieve this goal"

Mr. Walter Jungwirth
Director Global Business Development, Engel

"We have received tremendous response & definitely, we would like to be part of next Plasti&Pack edition to further promote our PET bottle solutions to Pakistan market"

Mr. Geoffrey
Manager Project & Sales, Global Star Hong Kong

"It is a good exhibition. We had a very busy day meeting suppliers of machinery & spare parts"

Mr. Abdul Razzaq
Engi Plastic Industries

"The event provides Borouge with an opportunity to meet with current and potential customers to discuss their needs and introduce the region's plastics converters to our advanced solutions, technologies and expansion projects,"

Mr. Hazeem Al Suwaidi
Senior Vice President Middle East Africa, Borouge

"We have found technologically advanced packaging solutions in Plasti&Pack for our products"

Muhammad Shafique
Treet Corporation

"Very good visitor turnout in this exhibition we have met quality suppliers of shrink packaging and plastic containers"

Mr. Wadood Rana
General Manager, Descon Chemicals

MEDIA CLIPPINGS



12th Edition of the International Plastics & Packaging Industry Trade Fair

BOOK YOUR SPACE NOW!!! to benefit from high profile business networking & brand exposure.

4 - 6 SEPTEMBER 2014 | EXPO CENTRE LAHORE

CONCURRENT EVENT



11th Edition of International Food Processing Packaging Exhibition IFTECH FOOD + BEV TEC 2014